September 2023

Dear Youth Ski Racing Supporter,

Golden Kicking Horse Alpine Team (GKHAT) is a non-profit organization dedicated to promoting alpine skiing in Golden, B.C.. We rely on fundraising to keep program fees affordable.

Our club holds an annual online auction and asks athletes and their families to seek donations for the auction. The proceeds allow the club to purchase essential equipment and run quality ski racing programs for young skiers. Our club prides itself on being a high quality, fun and inclusive sporting start for young athletes in a community where participation in winter sports is key to staying active year-round.

Last year's auction raised over $21,000 for our club while also providing unique visibility for donors with 1300 bids placed and 26,000 web page views before and during the online event. This year's auction takes place from November 12 to 18, 2023 and our goal is to raise $20,000.

Please consider donating an item, experience or service of any value to our online auction to help us reach our fundraising goals this year. Your contribution will be recognized next to the items you have donated and businesses who donate items valued over $400 will receive increased recognition as an auction sponsor.

Visit www.gkhat.ca for more information, including the link to this year's auction which will be live early November for viewing before the auction starts. We rely on like minded community partners to continue fuelling healthy starts in skiing and sport. If you have questions about our organization or the auction process, please contact GKHAT's Vice-President, Heidi Perren at vp@gkhat.ca to find out more.

Sincerely,

GKHAT Board of Directors